



Bust Out Of Beige

by Jill Vegas
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"I can't imagine becoming bored with red – it would be like becoming bored with the person you love." Diana Vreeland

Color is the fastest way to give a room some va-va-voom. Long gone are the days of white washing and bland boring vanilla rooms. It is a nasty myth that linen white will help you get the most amount of money when you're selling a property. It's better to make a bold impression and that requires courage and...color.

Here at Jill Vegas we always splash our properties with vibrant color combs that create a fresh authentic vibe. The result? Our staged properties sell right away.

One of the easiest ways to warm up your home is with color. Depending on how much time you have, here are simple solutions to give your home some life:

Quick color burst

If you're looking for instant impact fill a clear vase with orange tulips or transform a blah sofa with velvet green throw pillows.

Beige is Not the Only Answer

Try something new. Sunkist orange is a delicious option for a room with little natural light. Pick something refreshing like a starburst, but not so punchy it feels like intense Velveeta cheese. Think of it like a gorgeous sunrise in the morning and a brilliant sunset to wind down at the end of the day. Whatever color you select, pick something with warmth and depth that makes you feel good.

Lacquer with Poppy Red

If you'd like to experiment with color, paint requires little commitment. When you spend thousands on a sofa you'd better be pretty confident you can live with the color for a while. Paint, on the other hand, is temporary. If you don't like it, simply repaint. It's inexpensive, fast, and has the potential to dramatically improve the vibe in your home. Paint provides the foundation. Next add layers of texture mixing styles and color to give personality and dimension. Have the courage to make a color statement so that your home has magnetic charm.

Make a Statement

Anchor your living room with a piece that you adore. Don't wait to buy a new sofa. Get out there and invest in something gorgeous like a blue velvet sofa. If you're brave, go for the white sofa. Layer on tasseled pillows or bring your favorite fabric to the dry cleaner to have them sew you new pillows. Top it off with a hot pink cashmere throw to make a bold impression.

If you're struggling to pick a color scheme or get overwhelmed at the paint store, call us or look at our website for tips and ideas. We love to help!

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Kitchen Before: No one wanted to be in this kitchen much less buy it. The yellowed walls looked gross.

Kitchen After: We splashed the yuck wall a glossy red to give it some life. The property went into contract for much more than \$1,050,000. Staging cost the seller a fraction of the price gained.



Living Room Before: This property wasted away on the market for 44 weeks with no offers. The price was reduced from \$1,200,000 to \$1,050,000. When the listing expired, the seller changed his broker to the boutique shop Barak Realty with Benjamin Morales and Edil Lacayo. The property was empty and it needed to be cleaned up so they called in our crew to make it over, fast.



Living Room After: We gave it a color infusion and it sold in less than 30 days. We painted the living room and dining room a powdery grey that warmed up the room and gave it depth and dimension.